

Charles C. Dietsch

President

CD Associates LLC

Charles (Chuck) Dietsch, has over 30 years' experience as a corporate leader, management consultant and executive coach. He is highly experienced and effective in assisting organizations through change initiatives. Chuck utilizes his extensive line-management clients in developing themselves and their organizations. Chuck is a business generalist with the specific experiences required to effectively relate with the challenges faced by most corporate executives. Because of his experiences, he is frequently sought out as a consultant/coach to line-managers of technical/scientific organizations.

Following his military service as an officer with the US Army during Viet Nam, his business career began in sales with Pfizer Pharmaceutical. Later, he joined Cordis Dow Corporation, a leader in the development of hemodialysis medical systems. Over a ten year period, he held positions of increasing responsibility as Sales Executive, Director of Global Training, Sales Manager, Product Manager, Group Product Manager, Manufacturing Site Manager, and Business Team Manager (GM), of the durable equipment division of Cordis Dow. He was also the initial Vice President, Marketing and Sales, for Therapeutic Technologies Inc., a developer of electromechanical rehabilitation equipment for individuals with spinal cord injuries, and was the Chief Operating Officer of a large Steelcase office furniture distributor. Chuck formed CD Associates in March of 1989.

Since forming his consulting firm, Chuck has not only developed and facilitated management training programs for his own clients, including Becton Dickenson, DHL, Gillette, Pfizer, Sensormatic, and Waters Corporation, but has also been a consultant to three international training organizations. With the American Management Association International, Training Management Corporation, and Motivational Systems, Inc., he has developed and facilitated public and client-specific seminars in leadership development, corporate finance and sales management. He is experienced in working with a variety of competency and multi-rater feedback systems and is certified in many Lominger™ products. Chuck is an active executive coach and has developed a program to train senior HR professionals in the intricacies of goal-directed, compassionate, executive coaching.

Chuck earned a bachelor's degree from the University of South Florida majoring in psychology, a master's degree in systems management from the University of Southern California, and has completed the academic requirements leading to a master's degree in counseling from Biscayne College. He is a member of The International Coaching Federation, and is an Affiliate of Lominger International Incorporated.

Chuck lives with Dorne, his wife of 37 years, in Southbury CT, and has two married sons and six grandchildren who reside in the Chicago area.

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